



## **QNB**

Since its formation in 1964, Qatar National Bank (Q.P.S.C.) – previously known as Qatar National Bank until rebranded in 2004 – has undergone a huge transformation over the decades, but one value has remained - we are passionate about our supporting role in the development of Qatar. And it is this role that continues to be our greatest strength today.

QNB has never lost sight of its principle aim which is to help Qatar reach its potential, and while no one at the time quite understood how far that achievement would take us, the support we have provided over the years, and continue to provide, is recognized and valued.

It is an honor to be a part of Qatar's meteoric economic ascent to rival the greatest cities, not only in the GCC but in the world. Looking back at our achievements inspires us to continue to play a leading role in our nation's future. We believe in investing and supporting the Qatari people to go forward with confidence, zest and determination.

### **QNB's CUSTODY**

#### **Who we are**

QNB Custody received regulatory approval from the Qatar Financial Market Authority in 2012. This has enabled QNB to offer Custody services in Qatar in addition to existing international custody capabilities via our existing network of international sub-custodians.

#### **Brand value and global recognition**

Based on the Group's continuous strong performance, driven by its strength and international footprint, QNB has been recognized as the most valuable banking brand in the MEA region by Brand Finance (2019), with its brand value increasing to USD \$6.028 billion to rise to 52nd place globally. QNB established its leading position among the top 500 global brands, according to the latest Brand Finance Global 500 report. The Group also ranked 2nd in the Middle East and 1st in Qatar in the 2020 Forbes list of Top 100 Companies in the Middle East.

The Bank is a frequent recipient of prestigious awards globally.

- Best Investment Bank in Qatar by Global Finance magazine
- The Year's Leader in Trade for Qatar by Global Trade Review (GTR) magazine
- QNB ranked 2nd in the Middle East and 1st in Qatar in the 2020 Forbes list of Top 100 Companies in the Middle East
- Qatar's Best Bank by Euromoney magazine

## Contacts

For more information on QNB's Custody services in Qatar, please contact:

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